



## Monaghan Peace Campus Culture and Development Office Fiscal Strategy Summary

### Objective:

- Long term development and sustainability of the Peace Campus via:
  1. **Establishment** of Peace Campus as a welcoming civic venue for all communities, sharing peacebuilding and cultural activities.
  2. **Optimise** opportunities for new initiatives and engagement relating to peace programmes, new partnerships, networks and connections - locally, cross-border and beyond.
  3. **Circular economy** of re-investment to consolidate delivery of high-quality affordable hire rooms, amenities and services for all communities engaging with the Peace Campus.

### HOW

- The Peace Campus will **promote** cultural and community services, events, as well as outreach/education programmes and year-round activities. With a Youth Zone, Youth Services, Museum, Library, Hire Spaces, Performance Stage, Recording Studio (Year 2), a calendar of events and activities. With a Social Enterprise Partnership Community Café at its heart, these multi-faceted services and amenities provide promotional opportunities and scope to increase awareness and incentivise long term, cross-community engagement with the Peace Campus.
- **Communications** activities will promote Peace Campus stories with diverse groups, audiences and demographics. Peace Campus news, events, programmes and activities will be shared with media, locally, nationally and globally.

- **Engagement** with communities online via website, social media channels, digital Newsletter and more. Promotion of events, activities and initiatives taking place at the Peace Campus to attract diverse communities and audiences to keep communities engaged and connected.
- **Development Strategy** will strive to create ethical support through innovative partnerships with charities, foundations and grant-making organisations as well as Patrons and Friends of the Peace Campus. Currently there are tenancy partnerships with **HSE, Co-operation Ireland, National Learning Network and Fóroige** who are embedded in the Peace Campus delivering services and creating new peace partnerships, programmes and initiatives.
- A recording facility will be on site in Year 2 to provide greater opportunities for communities, visitors and audiences to engage with the Peace Campus innovatively and collaboratively.

Culture and Development Team

[development@monaghanpeacecampus.com](mailto:development@monaghanpeacecampus.com)

**Tel: +353 (0)47 30046/47**